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1. HOW TO CONTACT FIRST

FIRST CAN BE REACHED VIA PHONE, FAX, MAIL, EMAIL OR ON THE WEB. **FIRST** OFFICES ARE OPEN MONDAY THROUGH FRIDAY FROM 8:30 AM TO 5:00 PM, EDT. PLEASE KEEP THIS IN MIND WHEN CALLING WITH QUESTIONS ABOUT THE RULES, OR ADMINISTRATIVE CONCERNS.

1.1 MAILING ADDRESS AND TELEPHONE/FAX NUMBERS

FIRST

200 BEDFORD STREET
MANCHESTER, NH 03101
(800) 871-8326
(603) 666-3906
(603) 666-3907/FAX

1.2 TECHNICAL AND JUDICIAL HOTLINE

IF AT ANY POINT IN THE DESIGN PROCESS YOU RUN INTO TECHNICAL DIFFICULTIES OR NEED CLARIFICATION OF ANY OF THE RULES, PLEASE USE THE FOLLOWING CONTACTS:

IF YOU ARE HAVING PROBLEMS WITH THE INNOVATION FIRST PORTIONS OF THE ROBOT CONTROL SYSTEM (OPERATOR INTERFACE, ROBOT CONTROLLER, RADIOS, SPEED CONTROLLERS, OR RELAY MODULES), CONTACT INNOVATION FIRST, INC. AT (903) 454-1978 OR VISIT THEIR WEBSITE AT: www.innovationfirst.com. THESE ITEMS ARE NOW PRODUCTS OF INNOVATION FIRST AND ARE SUPPORTED BY INNOVATION FIRST. **DO NOT CALL FIRST IF YOU ARE HAVING TECHNICAL PROBLEMS WITH THE INNOVATION FIRST COMPONENTS OF THE CONTROL SYSTEM.**

FOR ANY GENERAL RULES QUESTIONS OR TECHNICAL QUESTIONS ABOUT KIT PARTS OTHER THAN THE INNOVATION FIRST CONTROL SYSTEMS, CONTACT:

ERIC RASMUSSEN
ear@usfirst.org
EXTENSION 107

ANDREA CALVO
acalvo@usfirst.org
EXTENSION 110

FOR ANY GENERAL RULES AND PLAYING FIELD CONSTRUCTION QUESTIONS, CONTACT:

FRANK MELANSON
frankm@usfirst.org
EXTENSION 109

ALL QUESTIONS AND ANSWERS ABOUT THE RULES WILL BE MADE PUBLIC IN A PERIODIC SERIES OF POSTINGS ON THE **FIRST** WEB SITE (www.usfirst.org). HOWEVER, THE IDENTITY OF TEAMS SUBMITTING THE QUESTIONS WILL NOT BE MADE PUBLIC UNLESS THEY ARE POSTED BY THE TEAM ON THE WEB.

FOR QUESTIONS REGARDING SHIPMENT OF KIT PARTS, CONTACT:

TAMMY TRIMBLE
ttrimble@usfirst.org
EXTENSION 111

1.3 TEAM ADMINISTRATIVE QUESTIONS OR CONCERNS

LORI BUCKLEY
SR. TEAMS COORDINATOR
lbuckley@usfirst.org
EXTENSION 433

OR

THERESA CLEMENT
TEAMS COORDINATOR
tclement@usfirst.org
EXTENSION 432

SOUTHEAST KSC (KSC, FL)
NASA LANGLEY/VCU (RICHMOND,
VA)
PHILADELPHIA ALLIANCE
(PHIL.,PA)
LONG ISLAND (LONG ISLAND, NY)
UTC-NE (HARTFORD, CT)

GREAT LAKES (YPSILANTI, MI)
MID ATLANTIC (RUTGERS, NJ)
LONE STAR (HOUSTON, TX)
MOTOROLA MIDWEST (CHICAGO,
IL)
NASA AMES (SAN JOSE, CA)

1.4 CORPORATE SPONSORSHIP QUESTIONS OR CONCERNS

RON STONE
DIRECTOR OF DEVELOPMENT
rstone@usfirst.org
EXTENSION 406

OR

LYNN D. ZUCCARELLI
REGIONAL MANAGER
lynnz@usfirst.org
EXTENSION 435

2. FIRST WEB SITE

FIRST HAS A SITE ON THE WORLD WIDE WEB. YOU CAN VISIT US AT: <http://www.usfirst.org/>
IT IS STRONGLY SUGGESTED TO UTILIZE THE FIRST WEBSITE TO ACCESS PERIODIC POST
RULE UPDATES, ANSWERS TO RULE QUESTIONS, TRAVEL QUESTIONS, OR ADMINISTRATIVE
CONCERNS. IT IS ALSO RECOMMENDED THAT EACH TEAM DESIGNATE ONE TEAM MEMBER
TO REVIEW THE SPECIAL AREA: <http://www.usfirst.org/2000comp/> ON A DAILY BASIS.

THE WEB SITE ALSO PROVIDES LINKS TO HOME PAGES SETUP BY TEAMS INVOLVED IN THE
FIRST COMPETITION. IF YOU HAVE A SCHOOL, COMPANY, OR TEAM-RELATED WEB PAGE
THAT IS NOT LISTED, PLEASE SEND EMAIL TO: webmaster@usfirst.org.

3. PHOTO/VIDEO RELEASE STATEMENT

PHOTOGRAPHS AND VIDEO FOOTAGE WILL BE TAKEN AT ALL THE **FIRST ROBOTICS
COMPETITION '2000'** EVENTS, INCLUDING THE NATIONAL CHAMPIONSHIP. BY CHOOSING TO
ATTEND OR PARTICIPATE, YOU GRANT **FIRST** PERMISSION TO USE THE PHOTOGRAPHS
AND/OR VIDEO FOOTAGE.

4. FIRST LOGO USAGE

FIRST STRONGLY ENCOURAGES YOU TO DEVELOP AND WEAR TEAM UNIFORMS, INCLUDING IDENTIFYING HATS AND T-SHIRTS THAT DISPLAY COMPANY AND HIGH SCHOOL TEAM NAMES AND/OR LOGOS. THIS WILL HELP THE AUDIENCE, ANNOUNCERS, JUDGES AND SPECTATORS IDENTIFY YOU AND YOUR ROBOT. THE **FIRST** LOGO IS A TRADE MARK ITEM AND MUST BE TREATED AS SUCH. TEAMS MAY USE THE LOGO AS LONG AS THEY OBSERVE THE FOLLOWING GUIDELINES:

- THE **FIRST** LOGO MAY BE USED BY TEAMS FOR ACTIVITIES, PROMOTIONS INCLUDING FUNDRAISING, T-SHIRTS, NEWSLETTERS, IDENTIFICATION ON THEIR ROBOT, WEB PAGES, ETC.
- THE **FIRST** LOGO MUST BE USED IN A MANNER THAT IS POSITIVE AND PROMOTES **FIRST**.
- THE **FIRST** LOGO CAN NOT BE MODIFIED AND MUST BE SHOWN IN ITS TRUE FORM INCLUDING ITS TRADEMARK COLORS (BLACK & WHITE ARE ACCEPTABLE).
- IT IS ACCEPTABLE TO PERSONALIZE THE **FIRST** LOGO FOR TEAM USE. HOWEVER, THIS FORM MUST HAVE THE WRITTEN APPROVAL OF **FIRST**.

SPONSORS (CORPORATE, UNIVERSITY, ETC.) CAN NOT USE THE LOGO IN LOCAL OR NATIONAL ADVERTISING WITHOUT THE WRITTEN APPROVAL OF **FIRST**.

5. HOW TO VOLUNTEER FOR FIRST

EACH COMPETITION EVENT DEPENDS ON A MULTITUDE OF VOLUNTEERS TO SUPPORT THE OPERATING NEEDS AND DEMANDS. FOR INFORMATION ABOUT VOLUNTEERING AT A REGIONAL COMPETITION OR AT THE NATIONAL CHAMPIONSHIP, PLEASE CALL K.C. CONNORS AT 800-871-8326, EXTENSION 434 OR VIA EMAIL: kc@usfirst.org

6. AVAILABLE VIDEOS

VIDEOS MAY BE OBTAINED FOR THE USE OF CORPORATE SPONSORSHIP OR VOLUNTEER RECRUITMENT. TEAMS MAY OBTAIN VIDEOS BY CALLING THEIR TEAMS COORDINATOR. PLEASE CALL LORI BUCKLEY AT EXT. 433 IF YOU PARTICIPATE AT THE FOLLOWING REGIONALS; KSC, NASA LANGLEY/VCU, PHILADELPHIA ALLIANCE, LONG ISLAND, OR UTC-NE. PLEASE CALL THERESA CLEMENT AT EXT. 432 IF YOU PARTICIPATE AT THE FOLLOWING REGIONALS; GREAT LAKES, J & J MID-ATLANTIC, LONE STAR, MOTOROLA MIDWEST, OR NASA AMES. THERE ARE LIMITED QUANTITIES OF THE FOLLOWING VIDEOS WHICH WILL BE MADE AVAILABLE ON A FIRST COME FIRST SERVE BASIS.

- **FAVORITES-** **TOWER POWER** - 1994 / FOR STUDENTS (DEAN'S FAVORITE)
 FIRST CORPORATE VIDEO - 1999 / FOR CORPORATIONS AND SPONSORS
 ABC 20/20 - GOOD OVERALL TAPE
 DOUBLE TROUBLE WRAP - 1999 / GOOD CURRENT UP TO DATE MATERIAL
- **DOUBLE TROUBLE MOVIE** - 1999 / THIS IS A ½ HOUR SHOW PRODUCED BY DENNIS LOFGREN PRODUCTIONS. THIS VIDEO PROFILES **TEAM 248 - PHILADELPHIA GIRLS HIGH SCHOOL**, PHILADELPHIA, PA AND **TEAM 45 - KOKOMO HIGH SCHOOL**, KOKOMO, IN. CURRENTLY NOT AVAILABLE.
- **NEW ENGLAND CABLE NEWS** - 1999 / THIS IS AN EXCELLENT BIO ON DEAN KAMEN. IT GIVES A BRIEF DESCRIPTION ON **FIRST**. THIS IS GOOD FOR HIGH-LEVEL EXECUTIVES THAT ARE INTERESTED IN KNOWING MORE ABOUT DEAN
- **FIRST CORPORATE VIDEO** - 1999 / THIS 5 MINUTE, 36 SECOND PIECE IS COMPRISED OF FOOTAGE FROM THE COMPETITION **DOUBLE TROUBLE**. IT ALSO FEATURES EXECUTIVES

FROM THE CORPORATE WORLD. THIS AN EXCELLENT MARKETING TOOL FOR BOTH HIGH LEVEL INDUSTRY AND EDUCATIONAL INSTITUTION PRESENTATIONS.

- **DOUBLE TROUBLE WRAP SHOW** - 1999 / THIS IS A SHORT PIECE THAT COVERS SCENES FROM **DOUBLE TROUBLE** AT EPCOT. IT'S VERY SHORT BUT LIVELY -- A VERY GOOD OPENER FOR A PRESENTATION.
- **LADDER LOGICS** - 1998 / THIS IS THE ½ HOUR SHOW DEVELOPED FOR ESPN FROM THE 1998 COMPETITION. BECAUSE IT IS DATED, IT IS BEST SUITED FOR THOSE THAT HAVE SEEN **TOWER POWER**, AND **RUG RAGE**.
- **FIRST STUDENT VIDEO - THE COMPETITION** - 1997 / FEATURES THE STUDENT'S PROSPECTIVE OF THE COMPETITION. GREAT MARKETING TOOL FOR STUDENT RECRUITMENT.
- **FIRST CORPORATE VIDEO - THE COMPETITION** - 1997 / THIS SHORT PIECE FEATURES EXECUTIVES FROM INDUSTRY. AN EXCELLENT MARKETING TOOL FOR PRESENTATION AND DISTRIBUTION TO HIGH-LEVEL EXECUTIVES OR ADMINISTRATORS. **ALSO AVAILABLE IN PAL.**
- **TOROID TERROR WRAP SHOW** - 1997 / THIS SHORT PIECE FOCUSES ON THE ACTION-PACKED SCENES FROM **TOROID TERROR** AT EPCOT. IT'S VERY SHORT BUT VERY ENERGETIC -- A VERY GOOD OPENER FOR A PRESENTATION.
- **HEXAGON HAVOC - WRAP VIDEO** - 1996 / FOOTAGE OF **HEXAGON HAVOC** AT EPCOT. SHORT IN LENGTH—BUT VERY EFFECTIVE AND LIVELY --A VERY GOOD OPENER FOR A PRESENTATION.
- **CBS EYE ON AMERICA** - 1996 / FOCUSES ON THE SHORTAGE OF SKILLED AMERICAN WORKERS. THIS TAPE INTRODUCES **FIRST** AS A SOLUTION TO THE PROBLEM. AN EXCELLENT MARKETING TOOL FOR PRESENTATION OR DISTRIBUTION TO HIGH LEVEL INDUSTRY. (3 MINUTES IN LENGTH)
- **PROCTER & GAMBLE - AIKEN HIGH SCHOOL** - 1995 / FEATURES SEGMENTS OF THE 1995 CHAIRMAN'S AWARD SUBMISSION FROM THE AIKEN HIGH SCHOOL TEAM FROM CINCINNATI, OHIO. ILLUSTRATES AN INSIDER'S VIEW OF WHAT BEING A **FIRST** TEAM IS ALL ABOUT.
- **RAMP N ROLL ON C/NET CENTRAL** - 1995 / THIS TAPE CONTAINS FOOTAGE FROM THE 1995 COMPETITION AT EPCOT AND GIVES A SHORT DESCRIPTION OF THE PROGRAM. *C NET* IS A WEEKLY SHOW ON USA NETWORK. THE SHOW AIRED TWICE IN MAY OF 1995.
- **RAMP N ROLL WRAP SHOW** - 1995 / THIS TWO-MINUTE PIECE CAPTURES THE ACTION FROM **RAMP N ROLL** AT EPCOT. IT'S VERY SHORT BUT VERY LIVELY—A VERY GOOD OPENER TO A PRESENTATION.
- **FIRST COMPETITION MARKETING TAPE** - 1995 / FOOTAGE OF **THE COMPETITION** AT EPCOT. FEATURES INTERVIEWS WITH PARTICIPANTS. DESIGNED TO MOTIVATE SCHOOLS TO PARTICIPATE IN THE **FIRST** PROGRAM—A GREAT PRESENTATION STARTER.
- **CNN PINNACLE** - 1994 / A ½ HOUR SHOW FEATURING DEAN AND **FIRST** WITH SOME FOOTAGE OF **THE COMPETITION**. THE VIDEO CONVEYS THE MESSAGE OF **FIRST** AND GIVES AN EXCELLENT PORTRAYAL OF THE **FIRST** PROGRAM. BECAUSE OF IT'S LENGTH, IT IS RECOMMENDED FOR THOSE WHO HAVE ALREADY DEVELOPED SOME INTEREST IN **FIRST**.
- **XEROX (MAKING ALL THE DIFFERENCE)** - 1994 / THE XEROX CORPORATION PROFESSIONALLY PRODUCED THIS DOCUMENTARY FILM DEPICTING THEIR EXPERIENCE AS A **FIRST** TEAM IN 1994.
- **TOWER POWER** - 1994 / ½ HOUR SHOW DEVELOPED FOR ESPN FROM **THE 1994 COMPETITION**. THIS ONE WILL GET THE STUDENTS EXCITED—A GREAT MOTIVATOR!
- **ABC 20/20** - / 1993 THIS TAPE FEATURES DEAN AND **FIRST** —**THE COMPETITION** (BRIEF INTERVIEWS) (11 MINUTES IN LENGTH).
- **RUG RAGE** - 1993 / ½ HOUR SHOW DEVELOPED FOR ESPN FROM **THE 1993 COMPETITION**. BECAUSE THIS PIECE IS DATED, IT IS RECOMMENDED TO THOSE WHO HAVE SEEN **TOWER POWER**.